



## A unique competition tailored to find and assess sources of innovation in the Composite field

**Startup Booster is the leading startup competition in the world of Composites.**

It enables companies to find and assess innovations with a potential impact on their industry, as a complement to the project they may already be involved in in order to choose those with a potential impact for the industry, as a complement to the projects in which they are already involved. Launched in 2017, Startup Booster has already fostered the emergence of 150+ innovative projects from 25+ countries, 20 finalists and 6 winners.

## The Competitors

The competition is open to entrepreneurs with innovative projects, SMEs and academic spinoffs, in 2 categories:

### PROCESS:

- Design
- Manufacturing
- Industry 4.0, Smart industry

### PRODUCTS:

- New composite materials, including hybrid materials and IoT
- New application markets for composites

## A Win-Win Program

### FOR STARTUPS

- A business acceleration with the chance to reach key decisionmakers and to find industry partners and customers
- A boost to the brand awareness of the 41,000+ industry players present at the show
- A boost to the brand awareness of the 100,000+ members of the JEC Group community

### FOR CORPORATIONS / INDUSTRY

- Find and assess innovative, specialized composite startups that can have an impact on their business (process- or product-wise)
- Take inspiration from a new generation of entrepreneurs
- Position your brand with a successful program
- Grow your network with universities, R&T and R&D centers, clusters, associations, industries and media

## High-Level Jury

The competition features a strong jury composed of experts from international groups and companies involved in innovative materials.

Participating in the jury 2018 are: 3M, Airbus, Alstom, Daimler AG, GE Digital, Valeo, Vector Launch...

## A Powerful Recruitment Partners Network

The success of Startup Booster program is directly linked to the support of a vast range of recruitment partners, universities, R&T and R&D centers, clusters, associations and media. These are essential for promoting the competition and for finding and assessing projects projects from all over the world.

## Strong Industry Partners

From the first presentation, Startup Booster has received strong support from major corporations, including Airbus, Daimler and also 3M, Solvay Venture.

## Major Event

### Be associated with Startup Booster and benefit from the event with:

- The recruitment campaign – from July to December 2018
- 2 press releases in July and November and the press activities
- Marketing campaigns targeting the 100,000+ JEC Group database contacts
- Full coverage in the JEC World Digital Preview (sent one month prior to the show to the visitors and exhibitors)
- A massive voting campaign via social media activities
- A strong setup at the show, including a startup village, pitch session awards ceremony and printed promotional materials including a dedicated brochure

