**Executive Summary**

The CIC’s senior management team and the Strategic Planning Subcommittee have invested extensive time and effort to define the needs of its stakeholders. Numerous planning sessions and workshops have been conducted; the result of this work is culminated in this strategic planning document, including a new mission statement, vision statement, values, and strategic goals as follows:

**Our Mission is:**

To accelerate long term profitable growth for Western Canadian composites manufacturers, OEMs and material processors by providing differentiated technical services, developing and deploying new technologies and building awareness, all through our global networks.

**Our Vision is:**

For our composite industry to achieve global leadership through the adoption of advanced composite innovations.

**Our Values are:**

* We are passionate about realizing client expectations
* We build collaborative, trusting relationships
* We embrace challenges – we are problem solvers
* We seek to create and innovate solutions
* We think globally
* We identify and promote environmentally sustainable technologies

Our **Strategic Goals** are as follows:

1. **Provide technical services and facilitate skills development for composite manufacturers, OEMs and material processors in Western Canada.**
2. **Develop and deploy disruptive technologies and capabilities with clients enabling innovative, cost effective and timely solutions.**
3. **Develop and enhance strategic partnerships with "best in class" organizations.**
4. **Create awareness of the Western Canadian composites industry and the CIC through advocacy, events and promotional activities.**
5. **Secure investments necessary to achieve CIC’s mission while sustaining core operations.**
6. **Develop and grow CIC capabilities through developing people, processes, facilities, and equipment, ensuring alignment with industry, other stakeholders and new technologies.**